



Social Media Report

Report Coverage Dates:

2018-2019



Facebook Reach



Facebook Reach

648k

Total Reach

For the year

54.4k

Typical Reach

For a month

Facebook Posts Engagments



Facebook Posts

155

Posts

In 2018

12

Typical posts

6,939

Engagments

Every 28 days



Facebook Page Likes



6.1k

Page likes

Total

190

New Page Likes

Per month

Instagram Reach



Instagram Reach

30k+

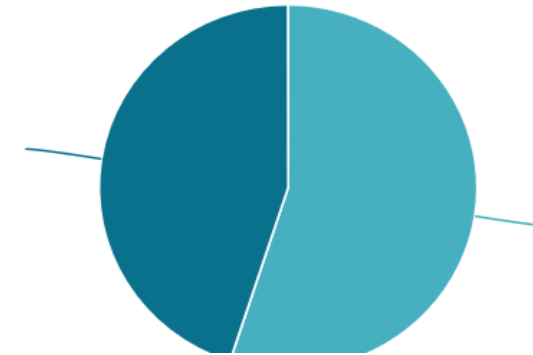
Total reach

In 2018

754

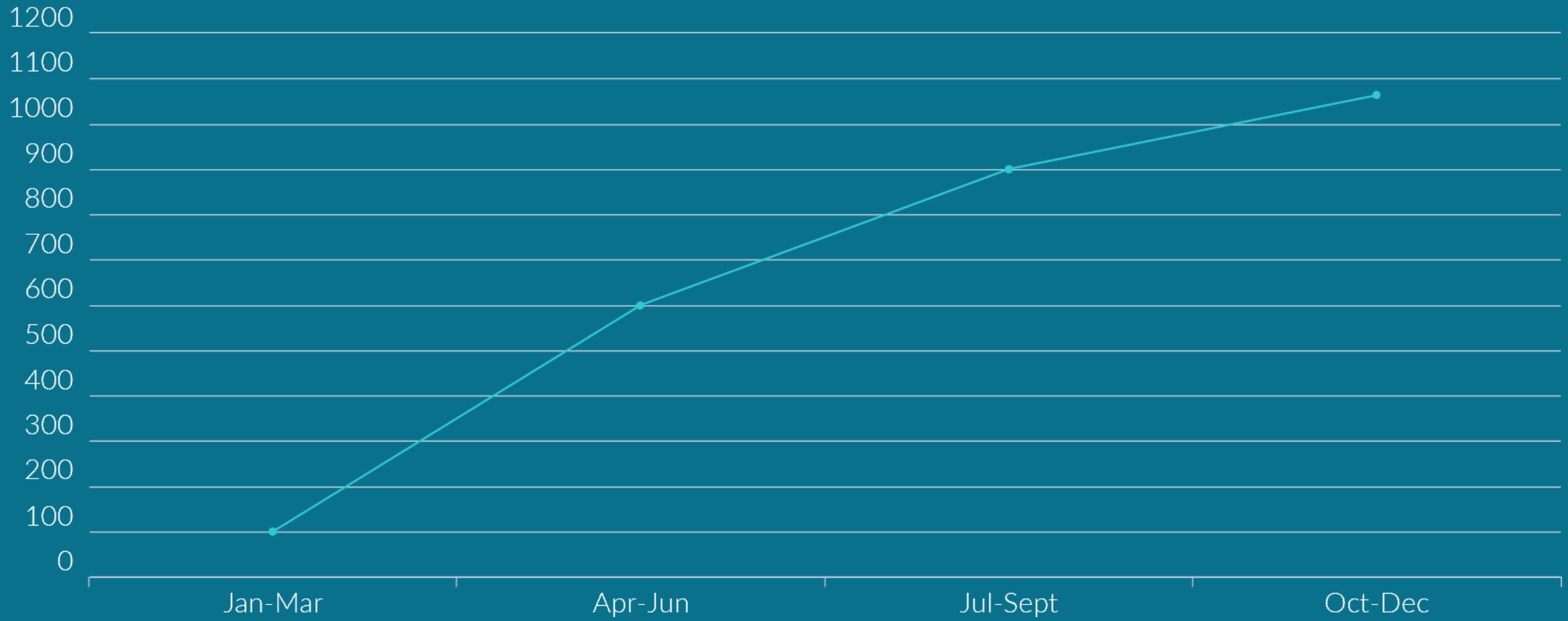
Typical Reach

Women -
45



Men - 55

Instagram Follower Growth



Instagram followers